



**Vendor Finance that fits**  
the shape of your clients business



I've known and worked with the team at Blue Sky Finance for over 20 years. They offer the exceptional industry expertise and service standards that we demand for our clients.

**Gareth Ratcliffe**  
Cognni

# What shape are your customers?

Price is always going to be a major consideration in any sale. A client's lack of budget doesn't have to reduce their ability to purchase. Offering clients a no-hassle solution to financing the purchase of your products can help increase sales, accelerate cash flow and assist you in launching new products.

## Finance shaped to make sales happen

Our service is all about tailoring packages to perfectly suit you and your clients' requirements. As experienced independent advisers we research the whole market to identify the solution that's right for your process, liaising with lenders and ensuring a quick exchange of information and paperwork.

**So whatever the shape of your customer, we can secure finance that fits.**

**See examples overleaf >**



## IT and Technology

At Blue Sky Finance we specialise in IT and Technology funding with tailored packages to suit your clients' requirements. We can provide a structured finance solution for hardware, software only, telecoms and copiers amongst others.



## Engineering

Our team at Blue Sky Finance have a comprehensive understanding of manufacturing finance and the issues facing manufacturers. Our finance specialists work with businesses across the UK to provide finance solutions that fit clients' individual requirements. We are able to finance small machinery to large plant machinery, tools and manufacturing assets.





## Hospitality



Blue Sky Finance has a vast amount of experience helping companies sell a wide variety of equipment into the hospitality sector. This covers catering, IT & software, soft furnishings, restaurant furniture, bedroom furniture, carpets, curtains and lighting. In fact as long as the item can be removed and put into a lorry it can be financed.



## Office Equipment



Office equipment leasing is the perfect way to fund an office refurbishment without having to dip into your cash flow. We are able to finance virtually every asset your client would need in their office, from printers and photocopiers, telecoms, office furniture and partitioning to complete office refurbishments.



## Benefits of our tailored packages to you:

- Increased sales potential as your products become more affordable with a monthly payment option
- Price sensitivity is reduced so the purchase and additional products/upgrades become more attractive
- Quick payment upon delivery of your equipment helping to reduce company debtor days.
- You will receive full sales support and feedback
- We aim to provide all of these benefits whilst taking the hassle out of the finance process

## Benefits of our tailored packages to your clients:

- The client can purchase what they need, not what they think they can afford
- Allows your client to spread the cost of investment over an agreed term, which will ease cash flow
- It can be tax efficient for your client
- They won't need to source finance elsewhere, a more time effective and hassle free solution



With over 50 years' experience in the financial services industry, our committed team at Blue Sky Finance are constantly working towards our goal of being a trusted and valued partner to your business. To help you understand a little more about our services call us on 01452 849910 or email us: [info@blueskyfinanceltd.co.uk](mailto:info@blueskyfinanceltd.co.uk).

The background of the entire image is a bright, clear blue sky filled with several large, white, cumulus-like clouds. One prominent cloud on the left side has a distinct, rounded shape that resembles a face with a smiling mouth and two dark, circular eyes. The clouds vary in size and density, creating a sense of depth and atmosphere.

**Blue Sky Finance Ltd**

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